

CERTIFICATE OF EFS FILING

I hereby certify that this correspondence is being electronically transmitted to the United States Patent and Trademark Office, Commissioner for Patents, via the EFS on the below date:

Date: February 15, 2010

Name: Vincent J. Gnoffo, Reg. No. 44,714

Signature: 

BRINKS  
HOFER  
GILSON  
& LIONE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appln. of: David Shen et al.

Appln. No.: 10/633,168

Filed: August 1, 2003

For: Method and Apparatus for Assessment of  
Effectiveness of Advertisements on an  
Internet Hub Network

Attorney Docket No.: 12729/11

Examiner: Donald Champagne

Art Unit: 3688

Conf. No.: 4598

Mail Stop RCE  
Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

REQUEST FOR CONTINUED EXAMINATION (37 CFR § 1.114)

Sir:

Applicant(s) requests continued examination of the above-identified application under 37 CFR §1.114.

☒ Submission under 37 CFR 1.114 (check at least one of the following):

☐ Previously submitted:

☐ Applicant(s) requests nonentry of any previously-filed unentered amendments.

☐ Please enter and consider the Amendment After Final Under 37 CFR §1.116 previously filed on \_\_\_\_\_.

☐ Consider the arguments in the Appeal Brief or Reply Brief previously filed on \_\_\_\_\_.

☐ Other: \_\_\_\_\_.

☒ Attached is/are:

☐ An Information Disclosure Statement

☒ An Amendment to the written description, claims, or drawings

☐ New Arguments and/or New Evidence in support of Patentability

☐ Other: \_\_\_\_\_

☐ Request for suspension of action:

Applicant(s) hereby requests suspension of action on the above-identified application under 37 CFR §1.103(c) for a period of \_\_\_\_\_ months. (Period of suspension shall not exceed 3 months; requires Processing Fee under 37 CFR §1.17(i)).

☐ Small Entity Status:

☐ Applicant(s) hereby asserts entitlement to claim small entity status under 37 CFR §§ 1.9 and 1.27.

☐ A small entity statement or assertion of entitlement to claim small entity status was filed in prior application no. \_\_\_\_\_ / \_\_\_\_\_ and such status is still proper and desired.

☐ Is no longer desired.

☒ Applicant(s) calculate the following fees to be due in connection with this Request:

☒ A request fee of \$810 under 37 CFR §1.17(e).

☐ A suspension processing fee of \$\_\_\_\_\_ under 37 CFR §1.17(i).

☐ An additional filing fee of \$\_\_\_\_\_ under 37 CFR §1.16 (\_\_\_\_\_ additional independent claims and/or \_\_\_\_\_ additional total claims).

☒ An extension fee of \$130 under 37 CFR §1.17(a) for a 1-month extension of time.

☒ Fee payment to cover the above-enumerated fee(s):

☒ Please charge Deposit Account No. 23-1925 (BRINKS HOFER GILSON & LIONE) in the amount of \$940.

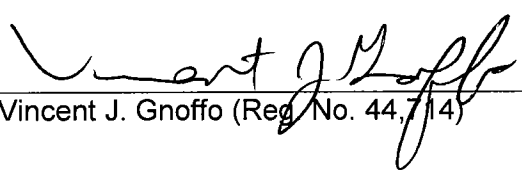
☐ A payment by credit card in the amount of \$\_\_\_\_\_ (Form PTO-2038 is attached).

☒ The Commissioner is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this paper (including any extension fee required to ensure that this paper is timely filed), or to credit any overpayment, to Deposit Account No. 23-1925 (BRINKS HOFER GILSON & LIONE).

Respectfully submitted,

February 15, 2010

Date

  
\_\_\_\_\_  
Vincent J. Gnoffo (Reg. No. 44,714)